

# ALEX BRAIDWOOD

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## BIOGRAPHY

Alex Braidwood is a sound artist, media designer, and educator who maintains a practice exploring issues of sustainability at the intersection of art and science. He has exhibited art, led workshops, lectured on his work, and performed live at a variety of events and venues throughout the US, Europe, Asia, and Australia. He has been an artist in residence in an Australian mountain village, on an Iowa farm, at a mid-western biological field research station, and on Isle Royale National Park. Alex is Director of the Artist-in-Residence program at Iowa Lakeside Lab field research station as well as Director of Graphic Design Graduate Education and faculty in the Human Computer Interaction program at Iowa State University. He is Artistic Director and Graphic Designer for the arts organization Group Creatives, a Des Moines-based organization helping midwest cities develop and implement public art master plans. He also serves as Secretary for the Midwest Society for Acoustic Ecology (MSAE) board of directors, as the MSAE representative on the World Forum for Acoustic Ecology, and as President of the World Listening Project.

## EDUCATION

**2011 MFA in Media Design from the Graduate Media Design Program**  
 Art Center College of Design, Pasadena, CA

**2001 BFA in Graphic Design with an Emphasis on Interaction & Motion Design**  
 College for Creative Studies, Detroit, MI

## TEACHING

**2012-Present Iowa State University, Ames, IA**  
 Director of Graduate Education, Graphic Design Department.  
 Associate Professor, Graphic Design.  
 Associate Professor, Masters of Design in Sustainable Environments (2014-2019).  
 Faculty, Human Computer Interaction masters and PhD program.

**2016-Present Iowa Lakeside Lab Biological Field Research Station, Okoboji, IA**  
 Faculty, Acoustic Ecology art, design, and science field study.

**2012 OTIS College of Art and Design, Los Angeles, CA**  
 Adjunct Faculty, Communication Design Department.

**2002-2009 College for Creative Studies, Detroit, MI**  
 2008-2009 Full-time Visiting Assistant Professor of Graphic and Interaction Design.  
 2002-2008 Adjunct Faculty, Graphic Design Department.  
 2007-2009 Advisory Board Member.  
 2005-2009 Interactive & Motion Advisory Board Member.



**ART & DESIGN BOARD POSITIONS**

2021-Present	President, World Listening Project
2020-Present	Advisory Board, Des Moines Area Community College Graphic Design Program
2020-Present	Board of Directors, World Forum for Acoustic Ecology
2018-Present	Board of Directors, Midwest Society for Acoustic Ecology. Serving as Secretary
2017-2020	Board of Directors, AIGA Iowa. Serving as Education Director
2016-2018	Board of Directors, Grin City Artist Collective. Founding board member

**PROFESSIONAL PRACTICE & OTHER POSITIONS**

<b>2016-Present</b>	<b>Director, Iowa Lakeside Laboratory Artist-in-Residence Program</b>
<b>2021-Present</b>	<b>Artistic Director &amp; Graphic Designer, Group Creative Services</b>
<b>2022</b>	<b>Creative Director, Invest DSM + Wells Fargo - Dogtown Lights Winter Festival</b>
<b>2014-Present</b>	<b>Graphic Design &amp; Creative Direction, Alluvial Brewing. Ames, IA</b>

**2012-Present - Independent Designer**

## Partial Client List

DCAL Agency. Detroit, MI  
 Lockwood Cafe. Ames, IA  
 Moto Pascale Custom Motorcycles. Ames, IA  
 STRUCK. Portland, OR  
 Reliable St Art Collective. Ames, IA  
 Healthcare Systems Inc (HSI). Houston, TX  
 Chicken Tractor. Des Moines, IA  
 Iowa State University College of Design. Ames, IA  
 Iowa State University Graphic Design Dept. Ames, IA

**2010 Friends of Friends of Friends Research Group. Design Research Intern. Pasadena, CA / Seoul, South Korea**

Funded by the Intel People and Practices Research Group.  
 Project Leads: Internationally Renowned Artists Ben Hooker & Shona Kitchen.

**2006 – 2012 Formalplay, LLC. Ferndale, MI & Los Angeles, CA - Principle and Founder**

## Partial Client List

USC Institute for Media Literacy. Los Angeles, CA  
 Art Center Broadcast Cinema Department. Pasadena, CA  
 College for Creative Studies. Detroit, MI  
 Elevator Access. New York, NY & Windsor, Canada  
 Defrost Design. Royal Oak, MI  
 Fuse Communications [Audi]. Birmingham, MI  
 Campbell-Ewald [Chevy, XM Radio, USPS]. Detroit, MI  
 Organic, Inc [Jeep, Chrysler]. Bloomfield Hills, MI  
 Y&R Brands [Lincoln Mercury]. Detroit, MI  
 Team Detroit [Ford]. Detroit, MI

**2007 College for Creative Studies Graphic Design Department. Detroit, MI**

Facilitated a \$25,000 project budget for a class of 12 graphic design students to research, design, and prototype a series of tangible interactions to help a large material science company engage industrial designers in the automotive design sector.

**2004 – 2006 Organic, Inc. Bloomfield Hills, MI**

Senior Experience Architect & Creative Technologist.  
 Responsible for motion design and development of online experiences for Chrysler, Jeep & Dodge.

**2001 – 2004 Freelance & Contract Design**

## GRADUATE STUDENT COMMITTEES AT IOWA STATE UNIVERSITY

### CURRENT

Emily Hodges	MFA, Graphic Design	Major Professor	Topic: Sustainability
Na Zhang	MS, HCI	Committee Member	Topic: UX Design
Fran Polito	PhD, HCI	Committee Member	Topic: AI in K-12 Education
Li Jiang	PhD, Apparel	Committee Member	Topic: Sound Generated Fashion Design

### GRAPHIC DESIGN - MAJOR PROFESSOR

Logan Fredell	MFA	Topic: Creative Technology
Nicole Cho	MAxGD	Topic: UX Design & Mental Health
Guanglei Li	MAxGD	Topic: UX Design for Better Sleep
Liz Moyer	MFA	Topic: Coping with Death
Kayla Brown	MFA	Topic: Food & Community
Victoria Vaudt	MAxGD	Topic: Public Playscape Accessibility
Zack Stewart	MFA	Topic: Alternative visual systems for music notation
Liny Yang	MFA	Topic: Empathy Through Design
Monica Pearson	MFA	Topic: Intersection of Design and Science
Alix Collins	MFA	Topic: Social Media and Behavior
Maggie Grundy	MFA	Topic: Live music audience engagement through responsive visuals
Steve Kohtz	MFA	Topic: The Luxury of Silence
David Carius	MA	Topic: Water quality. Title: The Dose Makes the Poison
Julian Osorio	MFA	Topic: Sound and Sonification
Ryan Hubbard	MFA	Topic: Cocoa production and community engagement
Meriesa Elliott	MFA	Topic: Iowa water, run off
Laura Husinga	MFA	Topic: Dyslexic Edge: Fostering a wider understanding of dyslexia
Whitley Kemble	MFA	Topic: A Synthesized Model for Children's Health-Focused Serious Games
Anna Douglas	MFA	Topic: Digital Healthcare
Lingyuan Zeng	MFA	Topic: Freedom of Speech, US vs China

### GRAPHIC DESIGN - COMMITTEE MEMBER

Stephi Flattery	MFA	Topic: Assistive Technology
Yasmin Rodriguez	MFA	Topic: immigration / Border
Calee Himes	MFA	Topic: Tokens of Kindness
Heather Purdy	MFA	Topic: Water Quality and Media Outreach
Qing Guo	MFA	Topic: In search of simplicity in mobile icons
Ryan Wilson	MFA	Topic: Preparing Students for Industry
Moriah Smith	MA	Topic: Tablet publication: using interactivity in a print world

### GRADUATE COMMITTEE MEMBER - OUTSIDE OF GRAPHIC DESIGN - COMMITTEE MEMBER

Kelsey Zimmerman	MFA, Creative Writing	Topic: Sound in Poetry
Parmiss Sazgar	MLA, Landscape Arch	Topic: Biomimicry and Computational Modeling
Brittany Eide	MS, Journalism	Topic: Emotional Responses to Sound in VR
Courtney Barbour	MS, Apparel	Topic: Sustainable Material Use
John Osario	MID, Industrial Design	Topic: Music Ideation UI / UX
Judy Long	MFA, Art & Visual Culture	Topic: Relationships with death and loss
Manatsa Mazimbe	MFA, Art & Visual Culture	Topic: Character Animation
Joel Nathaniel	MFA, Creative Writing	Topic: Poetry, Co-Major Professor
Cathleen Bascom	MFA, Creative Writing	Topic: Prairies in Urban Spaces
Tom Bos	MID, Industrial Design	Topic: Reactive Visual Performance Systems
Zhenru Zhang	MA, Interior Design	Topic: Lighting and Productivity
Alec Henderson	MCRP	Topic: Climate Change, Human Security: Narratives of Baton Rouge Floods
Narek Zakaryan	MCRP	Topic: Noise and Public Policy in Ames, IA
Mitchell Hinrichsen	MID, Industrial Design	Topic: The Connection between Color and Sound
Jeff Miller	MFA, Art & Visual Culture	Topic: Small town manufacturing job loss
Mat Greiner	MFA, Art & Visual Culture	Topic: Curation as arts practice
Fei Xue	MFA, Art & Visual Culture	Topic: English translation of Chinese folk lore
Xin Liu	MFA, Art & Visual Culture	Topic: Stop motion animation



**HUMAN COMPUTER INTERACTION PROGRAM COMMITTEE MEMBER**

Karen Dotty	PhD, Co-Major Professor	Topic: VR interface gesture
Samantha Creeger	MS	Topic: Design problem exploration
Laura Husinga	PhD	Topic: AR Reading Support In Higher Education
Ryan Wilson	PhD	Topic: Online Education

**ACADEMIC SERVICE TO DATE****University Committees:**

2018-2022	Center for Excellence in the Arts and Humanities Advisory Committee
2015-2018	University Faculty Senate IT Committee

**College Committees:**

2020-Present	College of Design Operations Committee
2018-2021	College of Design Budget Committee
2012-2018	College of Design Lectures & Exhibition Committee

**ADDITIONAL SERVICE**

2021	AAF Northern Illinois American Advertising Awards. Interactive Media Judge
2017-2020	Faculty Lead. ISUGD Senior Show
2015-2020	Department Advisory Council Liaison
2015-2019	Department Program Night Coordinator
2019	Illinois High School Art Exhibition Scholarship Judge
2017-2019	National Portfolio Day (NPD), Iowa State University College of Design Representative Los Angeles, San Diego, Kansas City, St Louis, Chicago
2016	Journal Reviewer International Digital Media Arts Association (iDMAa)
2016	Graphic Design Department Annual Outside Assessor. Oklahoma State University. Stillwater, OK
2015	Masters of Design in Sustainable Environments Curriculum Development Committee
2014, 2016, 2021, 2023	Undergraduate honors student mentor.
2014	Bachelor of Design capstone mentor.

**UNIVERSITY STUDENT CLUB FACULTY ADVISOR****2014 - Present Design Social Club**

Students work on design projects for campus and community clients in exchange for donations to support Club events.

**2018 - 2022 The User Experience Design Club**

Students gain insight into the User Experience field through guest speakers, networking events, field trips, and workshops.

**2018 - 2022 DIY Craft Club**

Students promote creativity and socialization for students who enjoy crafting.

**GRANT FUNDING AWARDS****2023 Center for Excellence in the Arts and Humanities (CEAH) Symposium Grant**

World Listening Project - World Listening Day Symposium at Iowa State University. Funding to support bringing international artists and researchers to Iowa State University for World Listening Day 2023.

**2022 Center for Excellence in the Arts and Humanities (CEAH) Digital Research Grant**

Funding to support continued development of the Mechanism for Actualizing Speculative Soundscapes (MASS) live performances and data sonification installations.



**2021 Exhibition proposal for Evolving Graphic Design**, Partnership with SEGD (Society of Experiential Graphic Design) and Exhibition Sponsors, Division of Diversity, Equity, and Educational Achievement, Global Engagement Office in the School of Education, Computer Science and Art Department, University of Wisconsin-Madison. Co-Principal Investigator (Received), Fall Research Competition (\$71,908.00), University of Wisconsin Madison, Wisconsin Alumni Research Foundation, Madison, WI

**2020 Public Art and Ecology Funded Residency at Iowa Lakeside Lab Grant**

In Collaboration with Via Partners, funded by Imagine Iowa Great Lakes. Starting in the summer of 2021, one artist will be selected for an extended 8-12 week residency where they will have an immersive experience in the ecology, science and natural history of the Iowa Great Lakes region. As part of the residency, the selected artist will develop and execute a temporary public art project in the community that engages local residents and visitors in the natural systems that make up the Iowa Great Lakes region.

**2019 College of Agriculture and Life Sciences Learning Across America Grant + US Forestry Service Funds**

In collaboration with Dr Jennifer Schieltz from the Natural Resource Ecology and Management program, we proposed a science + design interdisciplinary field study course and were awarded a Learning Across America grant from the College of Agriculture and Life Sciences (CALs). For this class and the resulting project, we were also awarded funds from the US Forest Service.

**2018 Fieldstead & Company Endowment for Community Enhancement, Regenerative Recovery Grant**

In collaboration with Austin Stewart, Assistant Professor of Art and Visual Culture, and Mimi Wagner, Assistant Professor of Landscape Architecture, and David Swenson, Associate Scientist Department of Economics, we were awarded a Regenerative Recovery grant from the Fieldstead & Company Endowment for Community Enhancement. For work with the Masters in Design of Sustainable Environments.

**2017-18 Center for Excellence in the Arts and Humanities (CEAH) Symposium Grant**

For Coding Design / Designing Code in collaboration w/ Caroline Westort, Landscape Architecture

**2014-2015 Iowa State University Foreign Travel Grant**

Awarded travel funds to support being the artist in residence at the Bogong Centre for Sound Culture in Australia.

**2013 Center for Excellence in the Arts and Humanities (CEAH) Research Grant**

Recipient of a CEAH grant to begin work on "Listening in the Megacity," a new series of projects that begins by recording noise and observing interactions in some of the most densely populated cities on the planet: Seoul, South Korea; Delhi, India and Shanghai, China.

**2013 Computation Advisory Committee Grant - Sound Recorders for the College of Design**

Awarded a grant to purchase 15 portable sound recorders to be made available for student check out. The recorders have been used by thousands of students throughout the College of Design in the creation of motion graphics work, podcasts, interviews and a variety of other applications.

**2011 Center for Cultural Innovation Investing in Artists Grant for Artistic Innovation**

Recipient of a Round VIII Investing in Artists Grant in order to continue work on the Listening Instruments project.

**2010 Art Center College of Design Graduate Media Design Program Thesis Scholarship**

Recipient of a generous departmental scholarship, awarded by the department faculty in recognition of work completed during the first year of study.



**HONORS**

2018 Tenured

**2023, 2019, 2018, 2017, 2014 Department Commencement Speaker**

Selected by Graphic Design Seniors as their department commencement speaker.

**2018 Iowa State Day at the Capitol. College of Design Representative**

Selected by the Dean of the College of Design to my art+science work with Iowa Lakeside Lab.

**2017 Des Moines Arts Festival. Juror**

Selected as one of three jurors for this highly prestigious national arts festival.

**2016 Des Moines Art Center. Iowa Artist**

Selected for a year of art programming, community engagement, and museum exhibition with the largest art institution in the state.

**ART RESIDENCIES****INTERNATIONAL - JURIED****2023 [tentative] La Wayaka Current Desert 23°S. Atacama, Chile**

Postponed from 2021 due to COVID-19

Focus: Engagement with indigenous community to explore issues of sustainability

**2020 World of Co. International / Virtual**

Focus: Artists working in a shared, virtual space with critique, exhibition, and live performance

**2019 Isle Royale National Park. Lake Superior / Houghton, MI**

Focus: Art, science, and ecology in the isolated, wilderness backcountry

**2014 Bogong Centre for Sound Culture. Alpine National Park. Bogong Village, Victoria, Australia**

Focus: Listening at the Intersection of Nature and Community

Highlight: First non-Australian to be accepted into this residency

**NATIONAL - JURIED****2015 Iowa Lakeside Lab. West Okoboji Lake, IA**

Focus: Art at the intersection of science and nature

**2013 Guesthaus Artist Residency. Los Angeles, CA**

Focus: Artist support while delivering a workshop with Side Street Projects in Pasadena

**2013 Grin City Collective. Grinnell, IA**

Focus: Communal living. Sustainable, organic farming.



**EXHIBITIONS & PERFORMANCES****EXHIBITIONS - NATIONAL - JURIED - SOLO**

2022 A Cathedral to Aquatic Sonification. Public Space One. Iowa City, Iowa

**EXHIBITIONS - INTERNATIONAL - JURIED - GROUP**

- 2023 World Forum for Acoustic Ecology. Atlantic Center for the Arts. New Smyrna, FL  
Data sonification and performance. Collaboration with Dr Diana Chester, University of Sydney.
- 2022 Great Lakes Association for Sound Studies  
Listening as a Shared & Social Practice MASS Performance. Regina, SK, CA
- 2021 Ars Electronica. Art Electronica University Stage.  
Livestream MASS NatureSound Performance. Linz, Austria
- 2021 Ars Electronica Sound Garden. Serotinous Repose (1 hour 18 minutes). Linz, Austria
- 2020 World of Co. Live NatureSound Stream and Artist Talk. Virtual & Sofia, Bulgaria
- 2020 World of Co. AIR Group Exhibition. NatureSound Composition. Online & Sofia, Bulgaria
- 2017 SUBMERGED. SciArt Center. Buoy Music. New York, NY
- 2013 Cinema Rest / New Orleans Film Festival. Video collaboration. New Orleans, LA.
- 2012 Music, Mind & Invention. The College of New Jersey. Noisolation Headphones. Ewing, NJ.
- 2012 Noises in the Void. Noisolation Headphones. Online curatorial experiment by Pedro Torres
- 2012 Noises in the Void. See Also Noise. Online curatorial experiment by Pedro Torres
- 2011 ArtBots. Noisolation Headphones. Ghent, Belgium.
- 2011 You First. Orange County Center for Contemporary Art. Noisolation Headphones. Santa Ana, CA
- 2011 You First. Orange County Center for Contemporary Art. Synesthetic Din. Santa Ana, CA
- 2011 Little Tokyo Design Week. Noisolation Headphones. Los Angeles, CA
- 2005 Noise: Seen & Unseen Festival. Richard Foreman's Ontological-Hysterical Theater.  
Live Performance. NY, NY
- 2004 RE/VIEW: A New Media Art Exhibition. RX Gallery. Reactive Visuals. San Francisco, CA
- 2001 Exhibit A: Evidence of Pleasure. Interactive audio installation. Center Galleries. Detroit, MI

**EXHIBITIONS - NATIONAL - JURIED - GROUP**

- 2021 SoundPedro. Livestream MASS Performance. Virtual & San Pedro, CA.
- 2020 SoundPedro. Livestream LA Harbour Sonification Performance. Virtual & San Pedro, CA.
- 2018 Art + Science: Lakeside Lab AIR Alumni Show. Public Space One. Curator & Artist. Iowa City, IA
- 2016 Maximum Ames Music Festival. Live Soundscape Performance. Ames, IA
- 2016 MO: New Works in Media & Publication. Interactive Sonification. Des Moines, IA
- 2013 Long Beach SoundWalk. Alert Fatigue sound art installation. Long Beach, CA
- 2012 Kansas City SoundWalk. Live Collaborative Performance. Kansas City, MO.
- 2012 Sound Through Barriers: Listening in Continuous Spaces. Noisolation Headphones. Fort Collins, CO.
- 2011 Long Beach SoundWalk. Noisolation Headphones. Long Beach, CA
- 2011 Long Beach SoundWalk. Synesthetic Din Installation. Long Beach, CA
- 2011 Long Beach SoundWalk. Live Performance. Long Beach, CA

**EXHIBITIONS - INTERNATIONAL - INVITED - SOLO**

- 2023 Harvard Graduate School of Design.  
Venice Architectural Biennale. Live Soundscape Performance. Venice, Italy
- 2016 GELON Meeting. Live Lake Lunz Date Performance. Gaming, Austria

**EXHIBITIONS - NATIONAL - INVITED - SOLO**

2015 Listen Right Here. Grandview University Prairie Meadows Gallery. Des Moines, IA

**EXHIBITIONS - NATIONAL - INVITED - GROUP**



- 2023 Approaching Water at Constellation Studios. Data Sonification Installation. Lincoln, NE.  
 2022 Evolving Graphic Design Symposium. MASS Performance. Madison, WI  
 2020 Superior Wilderness. Listening Beyond the Edge. Houghton, MI

#### EXHIBITIONS - REGIONAL - JURIED - SOLO

- 2018 Water Quality Xylophone. Des Moines Public Bike Trail. Interactive Public Art. West Des Moines, IA  
 2016 Iowa Artist. Des Moines Art Center. Des Moines, IA  
 2016 Listening Machines Bus Tour. Des Moines Art Center. Des Moines, IA  
 2013 Tiger Strikes Asteroid. Sonic Booms installation. In collaboration with Ezra Masch. Philadelphia, PA

#### EXHIBITIONS - REGIONAL - JURIED - GROUP

- 2022 WDW Fair Assembly. MASS Performance. Chicago, IL  
 2019 Terrain Biennial. Listen Right Here: Jefferson Street. Iowa City, IA  
 2017 The Places We Go. Generative Data Visualization. Des Moines, IA

#### EXHIBITIONS - REGIONAL - INVITED - SOLO

- 2018 Based on a True Story. Octagon Art Center. Multi-channel Sonification Installation. Ames, IA  
 2016 Heritage Listening. Black Contemporary. Site-specific interactive installation. Ames, IA  
 2013 Relish. Live modified listening noise-scape performance. Grinnell, IA

#### EXHIBITIONS - REGIONAL - INVITED - GROUP

- 2021 Adventure Stories. Public Art Installation. Greater Des Moines Partnership. Des Moines, IA  
 2020 DSM Public Art Pup-Up. Greater Des Moines Partnership. Des Moines, IA  
 2019 Festival of Personal Geographies. Listening Bus Tour. Ames, IA  
 2016 Rurally Good Art, Music, and Food Festival. Eldercore Noise Performance. Grinnell, IA  
 2016 Rurally Good Art, Music, and Food Festival. Reactive Light Sculpture Installation. Grinnell, IA  
 2015 Art Vacancy: River Vacancy. Skunk River Listening Installation. Ames, IA  
 2015 Rurally Good Art, Music, and Food Festival. Eldercore Noise Performance. Grinnell, IA  
 2014 DUST. Des Moines Social Club Gallery. Eldercore Noise Performance. Des Moines, IA  
 2014 Journey to the Sun. Grin City Culture Lab Theatre. Live Sonification. Grinnell, IA  
 2014 Art Vacancy. Bureau of Infrastructure Tourism listening tour. Ames, IA  
 2013 NYE BASH. Des Moines Social Club. Soundscape Installation. Des Moines, IA  
 2013 Rurally Good Art, Music, and Food Festival. Live Archery + Sound Performance. Grinnell, IA  
 2013 Grin City Collective. Pop-up gallery. Listening Installation. Grinnell, IA  
 2011 4 Hours Solid. Wind Tunnel Gallery. Listening Instruments Interactive Installation. Pasadena, CA  
 2010 The :) :) :) Quartet. Experimental noise orchestra. Pasadena, CA  
 2010 Beat No. 2; Send. Networked participatory noise performance. Pasadena, CA  
 2005 College for Creative Studies Faculty Exhibition. Center Galleries. Detroit, MI  
 2003 VERT. ©POP Gallery. Reactive Video Performance. Detroit, MI  
 2003 Underground People Movers. DAM Gallery. Reactive Video Performance. Detroit, MI  
 2002-3 Element Art Salon. Motor Lounge. Gameboy Music Performance. Detroit, MI  
 2001 Action Basic. Detroit Contemporary. Gameboy Music Performance. Detroit, MI





**PRESENTATIONS****PRESENTATIONS - INTERNATIONAL - JURIED**

- 2023 College Art Association of America (CAA). Online.  
Evolving Graphic Design Panel: Sound + Code + Design Education
- 2022 Great Lakes Association for Sound Studies (GLASS) Geographies of Listening  
Listening Beyond the Edge.
- 2020 Teaching Place. Minneapolis College of Art and Design. Minneapolis, MN  
Teaching Soundscape, Acoustic Ecology, and Sustainability
- 2020 College Art Association of America (CAA). Chicago, IL  
International Panel: Advances in Eco-sensing and the Soundscape
- 2016 International Digital Media Arts Association (iDMAa). Winona, MN  
The Importance of Code in Design education
- 2014 International Digital Media Arts Association (iDMAa), Orem, UT  
The Web is full of Eff'd Up Stuff. Panel: Design Pedagogy
- 2013 International Digital Media Arts Association (iDMAa) - LCAD, Laguna Beach, CA  
Listening Instruments Workshops as Critical Design Investigation
- 2013 Media in Transition 8: Public Media, Private Media - MIT, Cambridge, MA  
Personal Performance Machines: Listening Interventions in the Public Soundscape
- 2011 Critical Information. School of Visual Arts. New York, NY  
Panel: Visualizing the Invisible: The Art of Sound
- 2011 Media in Transition 7. Cambridge, MA  
Panel: Urban Media. Listening Instruments as a Method for  
Negotiating Noise as a Condition of Urbanization
- 2009 Interfaces '09 Conference. Royal Oak, MI  
Importance of Design Research to a Student's Process
- 2007 Schools of Thoughts 3. AIGA Design Educators Conference.  
Art Center College of Design, Pasadena, CA  
College for Creative Studies Graphic Design Department's Collaborative Teaching Model

**PRESENTATIONS - INTERNATIONAL - INVITED**

- 2023 HOPES23 - Beyond Us. Eugene, OR  
MASS. University of Oregon School of Architecture, Landscape Architecture, and Art.
- 2023 UW Madison. ArtsAtUW. Visiting Artist Colloquium. Madison, WI  
Artist Talk
- 2022 Evolving Graphic Design Symposium. Madison, WI  
Sound + Code + Graphic Design
- 2021 Listening at the Intersection of Art + Science. Dublin, Ireland  
Arts & the Environment MA Speaker Series
- 2021 Public Art Now: Conversations. Dublin, Ireland  
Panel: Mapping, Sensing, Hacking. (I was the hacking)
- 2021 Public Art, Listening, and Place. University of Tokyo. Tokyo, Japan  
Listening Instruments, Sound Art, and Nature Sound. Quest reviewer.
- 2020 Iowa State Natural Resources and Environmental Management Graduate Speaker Series. Ames, IA  
Working at the Intersection of Art and Science
- 2019 Artist-in-Residence Public Program. Isle Royale National Park  
Artist Talk
- 2019 Space Saloon's FIELDWORKS Design + Build Festival. Morongo Valley, CA  
Listening Instruments Joshua Tree Nat'l Park Student Workshop
- 2018 Coding Design / Designing Code. Iowa State University. Ames, IA  
Process, Creative Technology, Graphic Design Education
- 2016 GLEON18 Annual Meeting Gaming, Austria  
Code for Designers Demonstration with Buoy Data
- 2015 International Design Congress. Gwangju, South Korea  
The Curriculum Iowa State Graphic Design could have had, but the Votes Weren't There
- 2015 GLEON17 Annual Meeting. Chuncheon, South Korea  
Buoy Listening



**PRESENTATIONS - NATIONAL - INVITED**

- 2016 Iowa Artist 2016 Gallery Talk. Des Moines Art Center. Des Moines, IA  
Iowa Artist project theory, process, and implementation
- 2016 Graphic Design Program Annual Outside Assessor. Oklahoma State University. Stillwater, OK  
The Importance of Technological Agility in a Relevant Graphic Design Program
- 2015 Prairie Meadow Gallery. Grand View University. Des Moines, IA  
Listen Right Here Artist Gallery Talk
- 2012 Graduate Media Design Colloquium. Art Center College of Design. Pasadena, CA  
Listening Instruments Research, Process & Projects
- 2011 Institute for Media Literacy Digital Studies Symposium. USC. Los Angeles, CA  
Listening Instruments Research, Process & Projects
- 2011 World Listening Day. Machine Project. Los Angeles, CA  
Noisolation Headphones Talk and Workshop

**PRESENTATIONS - REGIONAL - JURIED**

- 2016 Des Moines MAKER Fair. Science Center of Iowa. Des Moines, IA  
Buoy Music and an Interactive Sound Art Demonstration for Kids of all Ages
- 2013 Ignite Ames. Selected by popular vote. Ames, IA  
Listening Instruments Research, Process & Projects

**PRESENTATIONS - REGIONAL - INVITED**

- 2020 Sanford Museum & Planetarium. Meet the Scientists Day. Cherokee, IA  
Nature Sound and Sound Art, for Kids and Families
- 2020 ArtIS 399 - Social Media and Artists Presentation. Ames, IA  
The Value of Social Media as an Artist
- 2020 Iowa Water Center. Water Scholars Program. Ames, IA  
Art and the Environment: Iowa Lakeside Lab Artist-in-Residence Program
- 2019 Nerd Night. Headlining Presentation. Ames, IA  
A sermon on Sound, Art, & Acoustic Ecology
- 2019 Iowa State University. Research Day. Ames, IA  
Acoustic Ecology, Sonification and the Intersection of Art and Science
- 2017 KeyNote Speaker. Touched by Science at the Iowa Lakeside Lab. Okoboji, IA  
Listening Instruments Research, Process & Projects
- 2017 Cafe Scientifique. Science Center of Iowa. Des Moines, IA  
Listening Instruments Research, Process & Projects
- 2016 AIGA Iowa Inspiration Hour. Des Moines, IA  
Things that Inspire me and New Things I've Been Working on
- 2016 Iowa Lakeside Lab. Faculty Lecture Series. Okoboji, IA  
Listening Instruments Research, Process & Projects
- 2016 Chicken Tractor Micro-grant Dinner - by Nomination Only. Des Moines, IA  
Presented a Project for Crowd Funding
- 2016 Art and Design as a Profession. Eastland High School. Eastland, TX  
My Career as a Designer Coming from a Rural Town
- 2014 Sound Art Class Presentation and Guest Critique. Grinnell College. Grinnell, IA  
Listening Instruments Research, Process & Projects
- 2012 Graduate Industrial Design Studio. Research Through Making. Ames, IA  
Listening Instruments Research, Process & Projects
- 2011 Design Strategic Projects Studio. Nokia Design. Los Angeles, CA  
Listening Instruments Research, Process & Projects.
- 2011 Dorkbot SoCal 44. Los Angeles, CA  
Listening Instruments Research, Process & Projects



**WORKSHOPS**

- 2020 Hear Below Sound Walk.  
College Art Association (CAA) & Midwest Society for Acoustic Ecology. Chicago, IL
- 2019 Space Saloon FIELDWORKS Listening Instruments Workshop. Joshua Tree National Park
- 2018 International Artists Day. Rural Art Cuts Workshop. Gilmore City Schools. Gilmore City, IA
- 2018 Listening Instruments Invention Workshop. Iowa Art Summit. Des Moines, IA
- 2018 Code for DesigNerds. Graphic Design Social Club. Ames, IA
- 2018 Listening Instruments Invention Children's Workshop & Art Camp.  
Octagon Center for the Arts. Ames, IA
- 2018 Listening Instruments Invention Workshop & Sound Walk.  
Iowa State 4H Extension and Outreach. Ames, IA
- 2017 Listening Instruments Invention Workshop. 4H Camp. Madrid, IA
- 2017 Listening Instruments Invention & Acoustic Ecology.  
Iowa State 4H Extension and Outreach. Ames, IA
- 2016 Sonic Fiction Week-long High-schoolers Workshop. Des Moines Art Center. Des Moines, IA
- 2016 Listening Instruments Invention Family Workshop & Sound Walk.  
Des Moines Art Center. Des Moines, IA
- 2016 Code for Designers Multi-Day Workshop. Drake University Graphic Design Program. Des Moines, IA
- 2015 Listening Walk. Bogong Centre for Sound Culture. Mt Beauty. Victoria, Australia.
- 2014 Noise is Fiction Week-long Sound Art & Creative Technology High-schoolers Workshop. Ames, IA
- 2014 Sonic Fiction / Sonic Forms.  
Week-long high school sound art & creative technology workshop. Ames, IA
- 2013 Listening Instruments Invention Workshop. Gilbert Middle School. Gilbert, IA
- 2013 Listening Instruments Invention Community Workshop. Side Street Projects. Pasadena, CA
- 2011 Listening Instruments Workshop. World Listening Day at Machine Project. Los Angeles, CA

**NOTEWORTHY MEDIA & PRESS COVERAGE****WORK FEATURED IN THE FOLLOWING BOOKS****2021. There is no Soundtrack**

by Ming-yuen S. Ma | Manchester University Press.  
ISBN: 9781526142122

**2020. Piney Wood Atlas Volume III: The Midwest**

by Alicia Toldi + Carolina Porras | Blurb Books.  
ISBN: 9781714313150

**2013. The Unreality of UFORA / Nerealnost' UFORY: Notes on Contemporary Art**

by Mintz, Rob, et al. Edited by Olga Ruppeldtova and Kelly Acquistapace,  
1 edition, CreateSpace Independent Publishing Platform.  
ISBN: 1500473472

**2012. New Art/Science Affinities**

by Grover, Andrea. Miller Gallery at Carnegie Mellon University + CMU STUDIO for Creative Inquiry.  
ISBN: 0977205347

**TELEVISION**

2020 WOI-TV local 5 news - Featured for Public Art Pop-up  
Interviewed about the Greater Des Moines Partnership's Pop-up Public Art Initiative.

2018 Iowa Public Television - Featured on Iowa Outdoors  
A feature piece on the Iowa Lakeside Lab Acoustic Ecology field study class featured on Iowa Outdoors  
[https://www.youtube.com/watch?v=YaM7\\_qWgp-w](https://www.youtube.com/watch?v=YaM7_qWgp-w)



**2018 WHOTV Channel 13 News - Water Quality Xylophone**

Interviewed about my interactive public sound art piece that also visualized and sniffed water quality data  
<https://whotv.com/2018/05/11/new-public-art-brings-music-water-quality-awareness-to-west-des-moines/>

**2018 KCCI Iowa Channel 8 News - Water Quality Xylophone**

Interviewed about my interactive public sound art piece that also visualized and sniffed water quality data  
<https://www.youtube.com/watch?v=MN75RGI1RpA>

**2012 KTLA Los Angeles - Evening Television News Technology Segment**

Interviewed using the Noisolation Headphones in Downtown LA  
 for a news story about Listening Instruments.  
 The story aired on February 29, 2012.  
<http://youtu.be/ViyTZLWrs-M>

**RADIO****2020 Okoboji Broadcast Radio**

Featured on Okoboji Radio to talk about the new funded Public Art Residency at Iowa Lakeside Lab

**2018 Iowa Public Radio Iowa - Lakeside Lab AIR Interview**

Interviewed by John Pemble about my work as Director of the  
 Iowa Lakeside Lab Artist-In-Residence program

**2017 KUOO - Lakeside Lab AIR Interview**

Interviewed about the Residency program at Iowa Lakeside Lab and promoted the open studio events

**2016 Iowa Public Radio**

Interviewed by John Pemble for a radio piece about Listen Right Here DSM and being a 2016 Iowa Artist  
<http://iowapublicradio.org/post/portrait-city-through-sonic-fiction>

**2015 Iowa Public Radio - Talk of Iowa**

Interviewed by Charity Nebbe about the Buoy Listening Project. The program is available online here:  
<http://iowapublicradio.org/post/iowa-artist-makes-music-lake-okoboji-water-data>

**2015 KHOI Radio**

Interviewed on the 1 hour show Heart of Iowa

**2015 Alpine Radio, Mt Beauty, Victory, Australia**

Interviewed by Bill Sutton about my work and to promote the Mt Beauty listening walk.

**2014 3CR - Melbourne Community Radio**

Interviewed by Michael Smith about my work and my time as the  
 Bogong Centre for Sound Culture artist in residence.

**IN PRINT****2020 Greenstone. Isle Royale Nat'l Park's Annual Newspaper**

Featured my writing about the experience of being artist-in-resident  
 and finding unique listening places on the island  
[https://www.nps.gov/isro/planyourvisit/upload/ISRO\\_Web\\_Accessible\\_Greenstone\\_Newspaper\\_2020.pdf](https://www.nps.gov/isro/planyourvisit/upload/ISRO_Web_Accessible_Greenstone_Newspaper_2020.pdf)

**2019 Okoboji Magazine**

Featured in "Art, Science and Nature," a story about the artist-in-residence  
 program I am director of at Iowa Lakeside Lab. by Rylan Howe  
[https://www.nwestiowa.com/okoboji\\_magazine/art-science-and-nature/article\\_ce813dba-b224-11e9-921d-4799a82087c0.html](https://www.nwestiowa.com/okoboji_magazine/art-science-and-nature/article_ce813dba-b224-11e9-921d-4799a82087c0.html)

**2012 Neural Media Art Magazine - Issue 43 / Autumn 2012 (Italy)**

Noisolation Headphones reviewed in the print and online versions.  
[http://www.neural.it/art/2012/11/noisolation\\_lowtech\\_augmented.phtml](http://www.neural.it/art/2012/11/noisolation_lowtech_augmented.phtml)

2011 Brand X Magazine, Week of 6/22/2011 Vol 3, No. 10.  
 Featured on the cover and in the cover story “Digital artists add whimsy to mobile gaming.”

2011 Los Angeles Times, Sunday June 05 Print Edition. New Media section, D10.  
 Featured in the story “Apps Evolution: A new wave of digital artists is adding whimsy to mobile gaming.”

#### **ONLINE - INTERNATIONAL**

2018 HOW Magazine. 2019 Design Resolutions from design leaders

2018 Museum of Non-visible Art on Yale Radio  
<https://museumofnonvisibleart.com/interviews/alex-braidwood/>

2013 The Art Blog. Sonic Booms review  
<http://www.theartblog.org/2013/07/sound-experiments-ezra-masch-alex-braidwood-tiger-strikes-asteroid/>

2012 Neural Media Art Magazine. Issue 43 / Autumn 2012 (Italy)  
[http://www.neural.it/art/2012/11/noisolation\\_lowtech\\_augmented.phtml](http://www.neural.it/art/2012/11/noisolation_lowtech_augmented.phtml)

2012 Science & Vie découvertes No 161 – MAI 2012 (A French science magazine for children)

2012 Boing Boing. Tuning in to ambient urban sound: Alex Braidwood's Listening Instruments  
<http://boingboing.net/2012/02/07/tuning-in-to-ambient-urban-sou.html>

2011 We Make Money Not Art Interview  
<http://www.we-make-money-not-art.com/archives/2011/10/the-noisolation-headphones.php>

#### **ONLINE - NATIONAL**

2012 National AIGA Design Envy Blog  
 Features the NPR documentary made with SoCal NPR's Mae Ryan about the Noisolation Headphones.  
<http://designenvy.aiga.org/city-sonic-mae-ryan/>

2012 KPCC 89.3 - Southern California NPR Station  
 Mae Ryan of KPCC created “Sonic City,” a radio & video documentary of the Noisolation Headphones.  
 The story aired during “Morning Edition” on February 7, 2012.  
<http://vimeo.com/36325609>

#### **ONLINE - REGIONAL**

2021 Des Moines Partnership - Adventure Stories Artist and Signage Coordinator  
<https://www.dsmpartnership.com/downtowndsmusa/experiencing-downtown/things-to-do/adventure-stories>

2021 Ames Tribune - Graphic Design Social Club - Public Mural Honoring Historic Black Residents  
<https://www.amestrib.com/story/news/2021/03/30/new-mural-downtown-ames-honors-historic-black-residents-jack-trice-george-washington-carver/6988792002/>

2020 Featured HCI faculty member  
 Iowa State University Human Computer Interaction program's newsletter, featured faculty interview.

2019 Iowa State University News  
 Helping Marshalltown recover from tornado through research, outreach <https://www.news.iastate.edu/news/2019/07/10/marshalltown-tornado>

2018 Iowa State University News Forging art, science at Iowa Lakeside Lab artist residency program.

<https://www.news.iastate.edu/news/2018/06/06/lakeside-lab-artists>

2016 DSM Shows. Maximum Ames album release and Iowa  
Soundscape performance and installation interview.

2016 Iowa State Daily. MaxAmes Show Interview

[http://www.iowastatedaily.com/limelight/article\\_d1ed1648-7d2c-11e6-9a81-27886d3ab325.html](http://www.iowastatedaily.com/limelight/article_d1ed1648-7d2c-11e6-9a81-27886d3ab325.html)

2015 The Ames Tribune. ISU professor uses sound to help show research data

<https://www.amestrib.com/news/isu-professor-uses-sound-help-show-research-data>

2014 The Ames Tribune. Sonic Fiction / Sonic Forms Youth Workshop

<http://www.theartblog.org/2013/07/sound-experiments-ezra-masch-alex-braidwood-tiger-strikes-asteroid/>

2012 LAist Meet the Man Who is Listening to Los Angeles.

[http://laist.com/2012/02/07/video\\_meet\\_the\\_man\\_who\\_is\\_listening.php](http://laist.com/2012/02/07/video_meet_the_man_who_is_listening.php)

2011 Rafu Shimpo LA Daily Japanese News, Saturday July 16

Noisolation Headphones featured in a story about Little Tokyo Design Week

2011 The Orange Dot, Art Center College of Design's online publication

Synesthetic Din featured in a piece about defining the future of mobile devices.

**Additional Information**

A presskit is available online:

<http://alexbraidwood.com/presskit/>



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